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TOWN OF RANGELY RECEIVES 2024 MAIN STREET AMERICA ACCREDITATION

Rangely, Colorado - 03/25/2024 – The Town of Rangely’s Main Street Program, “TREAD,” has been designated as an Accredited Main Street America™ program for meeting rigorous performance standards. Each year, Main Street America and its partners announce the list of Accredited programs to recognize their exceptional commitment to preservation-based economic development and community revitalization through the Main Street Approach™.

“We are very proud to acknowledge this year’s 862 Accredited Main Street America programs, and their steadfast dedication to nurture economically and culturally vibrant downtown districts,” said Hannah White, Interim President & CEO of Main Street America. “The increase in the size and impact of our network speaks volumes to the power of the Main Street movement to respond to the needs of local communities and drive innovative solutions.”

In 2022, Main Street America programs generated \$6.2 billion in local reinvestment, helped open 7,657 net new businesses, facilitated the creation of 29,174 net new jobs, catalyzed the rehabilitation of 10,688 historic buildings, and leveraged 1,528,535 volunteer hours. On average, for every dollar that a Main Street program spent to support their operations, it generated \$24.07 of new investment back into their downtown communities.

Collectively, 2 million people live or work within the boundaries of designated Main Street America districts. An estimated workforce of 1.1 million people contributes their skills and expertise to advancing the missions of these historic downtowns and commercial corridors.

TREAD's performance is annually evaluated by Colorado Main Street, which works in partnership with Main Street America to identify the local programs that meet rigorous national performance standards. To qualify for Accreditation status, communities must meet a set of rigorous standards that include commitments to building grassroots revitalization programs, fostering strong public-private partnerships, nurturing economic opportunity for small businesses and entrepreneurs, and actively preserving historic places, spaces, and cultural assets.

Since the onset of Rangely's Main Street Program, TREAD, they have worked on many projects such as paving the Kennedy Walking Path and adding solar lights, expansion of sidewalks on Main Street as well as installation of a pocket park in the courtyard area between Town Hall and the Rangely Regional Library. Of course, the new mural on White Avenue was also a Main Street Project.

Per Lisa Piering, Town Manager, "this is a huge accomplishment for our program and the community. TREAD has worked tirelessly on economic vitality and design within our community. We are very excited to continue to watch the program develop and continue their hard work."

TREAD is devoted to working together with the community to preserve our small-town identity while developing a vibrant downtown attractive to residents, businesses, and tourists. Our Vision is to invite diverse partnerships to drive economic resiliency, promote power of place, and enhance the quality of life in our community.

ABOUT MAIN STREET AMERICA

Main Street America leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. For more than 40 years, Main Street America has provided a practical, adaptable, and impactful framework for community-driven, comprehensive revitalization through the Main Street Approach™. Our network of more than 1,600 neighborhoods and communities, rural and urban, share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have generated more than \$101.58 billion in new public and private investment, generated 168,693 net new businesses and 746,897 net new jobs, rehabilitated more than 325,119 buildings, and levered over 33.7 million volunteer hours. Main Street America is a nonprofit subsidiary of the National Trust for Historic Preservation. For more information, visit mainstreet.org.