



Town of Rangely

RDA Packet
March 09, 2023 - 7:30am





(RDA)
Town of Rangely Conference Room
*** March 9, 2023 @ 7:30 a.m. ***

Agenda

Keely Ellis, Chairman

Ron Granger, Vice Chairman
Karen Reed
Emma Baker

Sara Peterson
Ryan Huitt
Open Board Seat

Ex-Officio

Rio Blanco County Commissioner – Doug Overton
School District Representative – Jerry LeBleu
RJCD Board Representative – Lisa Jones
Rangely Special Districts – Alden VandenBrink

1) Call to Order

2) Roll Call

3) Minutes of Meeting

a) *Discussion and Action to approve the minutes of January 19, 2023*

4) Changes to the Agenda

5) Public Input

6) Old Business

7) New Business

a) *Discussion and Action to approve Jan/Feb Financials.*

b) *Main Street Presentation – Jeannie Caldwell*

8) Committee & Project Updates

🚧 **Main Street:** Jeannie Caldwell, Lisa Piering

🚧 **Mountain Bike Trails:** Keely Ellis, Jeannie Caldwell, Lisa Piering

🚧 **Housing:** Lisa Piering

🚧 **Cyber Security:** Jeannie Caldwell, Lisa Jones

🚧 **Fiber Optic-Marketing:** Lisa Jones

🚧 **Outdoor Rec. – Tourism:** Ryan Huitt;

🚧 **Investment Opportunity:** Jeannie Caldwell, Karen Reed

9) Information

Adjourn



(RDA)

Town of Rangely Conference Room

*** January 19, 2023 @ 7:30 a.m. ***

Minutes

Keely Ellis, Chairman

Ron Granger, Vice Chairman
Karen Reed
Emma Baker

Sara Peterson
Ryan Huitt
McKenzie Webber

Ex-Officio

Rio Blanco County Commissioner – Jennifer O’Hearon
School District Representative – Jerry LeBleu
RJCD Board Representative – Lisa Jones
Rangely Special Districts –

- 1) **Call to Order** – 7:40am
- 2) **Roll Call** – Keely Ellis, Ron Granger, Karen Reed, Emma Baker, Ryan Huitt, McKenzie Webber, and Lisa Jones present. Sara Peterson and Jerry LeBleu absent.
- 3) **Minutes of Meeting**
 - a) *Discussion and Action to approve the minutes of November 9, 2022* – **Motion made by Emma Baker to approve the minutes of November 9, 2022, second by Ryan Huitt. Motion passed**
- 4) **Changes to the Agenda** - None
- 5) **Public Input** - None
- 6) **Old Business**
- 7) **New Business**
 - a) *Discussion and Action to approve Doug Overton as the Rio Blanco County Representative to the Rangely Development Association* – **Motion made Ron Granger to approve Doug Overton as the Rio Blanco County Representative to the Rangely Development Association, second by Ryan Huitt. Motion passed.**
 - b) *Discussion and Action to approve Alden VandenBrink as the Special District Representative to the Rangely Development Association* – **Motion made by Ryan Huitt to approve Alden VandenBrink as the Special District Representative to the Rangely Development Association, second by Emma Baker. Motion passed.**
 - c) *Discussion and Action to approve Nov/Dec 2022 Financials.* – **Motion made by Emma Baker to approve Nov/Dec 2022 Financials, second by McKenzie Webber. Motion passed.**
 - d) *Discussion and Action to accept the resignation of McKenzie Webber to the Rangely Development Association* – **Motion made by Ron Granger to accept the resignation of**



McKenzie Webber to the Rangely Development Association, second by Ryan Huitt.
Motion passed.

8) **Committee & Project Updates**

- + **Main Street:** Jeannie Caldwell, Lisa Piering – **Working on grants, reapplying for a grant for the East Entrance. Getting additional solar lights for Pinyon Circle. Jeannie is working on getting Main Street to the next designated level.**
- + **Mountain Bike Trails:** Keely Ellis, Jeannie Caldwell, Lisa Piering – **Looking at funding.**
- + **Housing:** Lisa Piering – **Robin is working with the Town with the Comprehensive Plan to get a better sense.**
- + **Cyber Security:** Jeannie Caldwell, Lisa Jones, McKenzie Webber – **Enrollment has doubled from the previous year.**
- + **Fiber Optic-Marketing:** Lisa Jones – **County still looking at expanding to get into the county.**
- + **Outdoor Rec. – Tourism:** McKenzie Webber, Ryan Huitt – **ROAR will be in April and looking like it will be another big turnout. McKenzie stated that they are working with BLM to get the next 5 year permit.**
- + **Investment Opportunity:** Jeannie Caldwell, Karen Reed, McKenzie Webber – **McKenzie state that Chloe Grogg is opening a small business where the flower shop use to be.**

- 9) **Information** – Janet Miller received a grant for WRV to provide raised garden beds. Crab Crack is in February and will be serving crab. Discussion on RDA meeting date and time. Everyone agreed to keep the meeting on the second Thursday at 7:30am.

Adjourn – 8:14am

TOWN OF RANGELY
REVENUES WITH COMPARISON TO BUDGET
FOR THE 1 MONTHS ENDING JANUARY 31, 2023

ECONOMIC DEVELOPMENT FUND/RDA

		PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEARNED	PCNT
	<u>REVENUES</u>					
73-30-100	HOUSING REVENUE	5,175.00	5,175.00	62,500	57,325.00	8.28
73-30-200	INTEREST EARNED	21.57	21.57	200	178.43	10.79
73-30-320	MAIN ST REVENUES	.00	.00	1,535,000	1,535,000.00	.00
73-30-500	MISCELLANEOUS INCOME	.00	.00	120,000	120,000.00	.00
	TOTAL REVENUES	5,196.57	5,196.57	1,717,700	1,712,503.43	.30
	TOTAL FUND REVENUE	5,196.57	5,196.57	1,717,700	1,712,503.43	.30

TOWN OF RANGELY
EXPENDITURES WITH COMPARISON TO BUDGET
FOR THE 1 MONTHS ENDING JANUARY 31, 2023

ECONOMIC DEVELOPMENT FUND/RDA

	PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEXPENDED	PCNT
<u>EXPENDITURES</u>					
73-40-220 PROF/TECH SERVICES	11.91	11.91	4,500	4,488.09	.26
73-40-250 HOUSING MANAGEMENT EXPENSE	3,914.00	3,914.00	45,000	41,086.00	8.70
73-40-260 HOUSING MAINT/REPAIRS	.00	.00	2,000	2,000.00	.00
73-40-270 UTILITIES	.00	.00	100	100.00	.00
73-40-300 MARKETING	.00	.00	1,000	1,000.00	.00
73-40-301 GRANT EXPENSES	.00	.00	25,000	25,000.00	.00
TOTAL OPERATING EXPENSES	3,925.91	3,925.91	77,600	73,674.09	5.06
<u>CAPITAL IMPROVEMENTS</u>					
73-40-800 CAPITAL IMPROVEMENTS	.00	.00	1,700,000	1,700,000.00	.00
TOTAL CAPITAL IMPROVEMENTS	.00	.00	1,700,000	1,700,000.00	.00
TOTAL EXPENDITURES	3,925.91	3,925.91	1,777,600	1,773,674.09	.22
TOTAL FUND EXPENDITURES	3,925.91	3,925.91	1,777,600	1,773,674.09	.22
NET REVENUE OVER EXPENDITURES	1,270.66	1,270.66	59,900-	(61,170.66)	2.12

TOWN OF RANGELY
REVENUES WITH COMPARISON TO BUDGET
FOR THE 2 MONTHS ENDING FEBRUARY 28, 2023

ECONOMIC DEVELOPMENT FUND/RDA

	PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEARNED	PCNT
<u>REVENUES</u>					
73-30-100 HOUSING REVENUE	5,175.00	10,350.00	62,500	52,150.00	16.56
73-30-200 INTEREST EARNED	21.57	43.14	200	156.86	21.57
73-30-320 MAIN ST REVENUES	.00	.00	1,535,000	1,535,000.00	.00
73-30-500 MISCELLANEOUS INCOME	.00	.00	120,000	120,000.00	.00
TOTAL REVENUES	5,196.57	10,393.14	1,717,700	1,707,306.86	.61
TOTAL FUND REVENUE	5,196.57	10,393.14	1,717,700	1,707,306.86	.61

TOWN OF RANGELY
EXPENDITURES WITH COMPARISON TO BUDGET
FOR THE 2 MONTHS ENDING FEBRUARY 28, 2023

ECONOMIC DEVELOPMENT FUND/RDA

	PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEXPENDED	PCNT
<u>EXPENDITURES</u>					
73-40-220 PROF/TECH SERVICES	11.91	23.82	4,500	4,476.18	.53
73-40-250 HOUSING MANAGEMENT EXPENSE	3,914.00	7,828.00	45,000	37,172.00	17.40
73-40-260 HOUSING MAINT/REPAIRS	.00	.00	2,000	2,000.00	.00
73-40-270 UTILITIES	.00	.00	100	100.00	.00
73-40-300 MARKETING	.00	.00	1,000	1,000.00	.00
73-40-301 GRANT EXPENSES	.00	.00	25,000	25,000.00	.00
TOTAL OPERATING EXPENSES	3,925.91	7,851.82	77,600	69,748.18	10.12
<u>CAPITAL IMPROVEMENTS</u>					
73-40-800 CAPITAL IMPROVEMENTS	.00	.00	1,700,000	1,700,000.00	.00
TOTAL CAPITAL IMPROVEMENTS	.00	.00	1,700,000	1,700,000.00	.00
TOTAL EXPENDITURES	3,925.91	7,851.82	1,777,600	1,769,748.18	.44
TOTAL FUND EXPENDITURES	3,925.91	7,851.82	1,777,600	1,769,748.18	.44
NET REVENUE OVER EXPENDITURES	1,270.66	2,541.32	59,900-	(62,441.32)	4.24



Marketing Report 2023

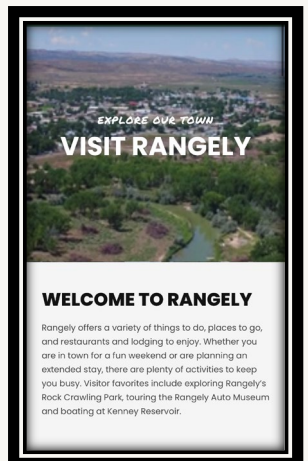
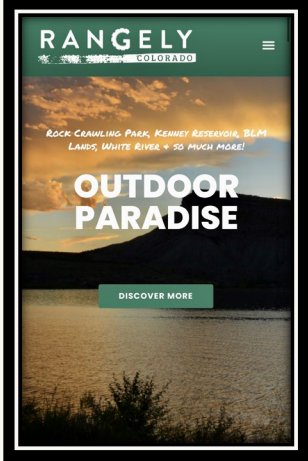
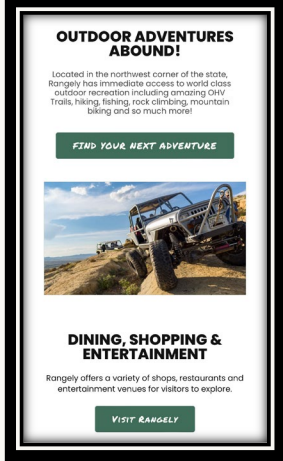


Rangely's New Tourism Website

DiscoverRangely.com
or
DiscoverRangelyCO.com

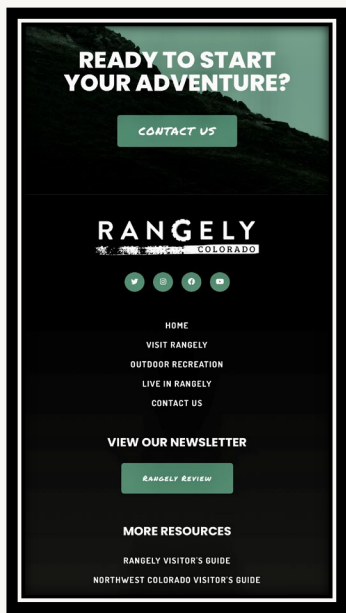
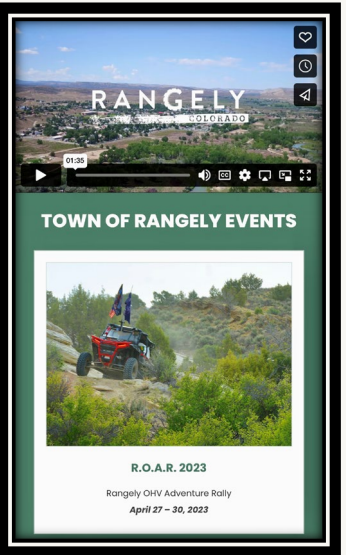
RANGELY
COLORADO





DiscoverRangely.com Features

Videos, Great Photos & Pertinent Information



What is covered?



RANGELY
COLORADO

- The TANK
- Rangely Rock Crawling Park
- Wagon Wheel OHV Trails
- Kenney Reservoir
- The White River
- Events
- Mountain Biking
- Rodeo Grounds
- Community Stats
- Business Community
- Dinosaur National Monument
- Golfing
- Hiking
- Rangely Automotive Museum
- Rodeo Grounds
- **Lodging**
- **Dining**
- **Shopping**
- Canyon Pintado Historic District
- Hunting
- Media Gallery Photos & News



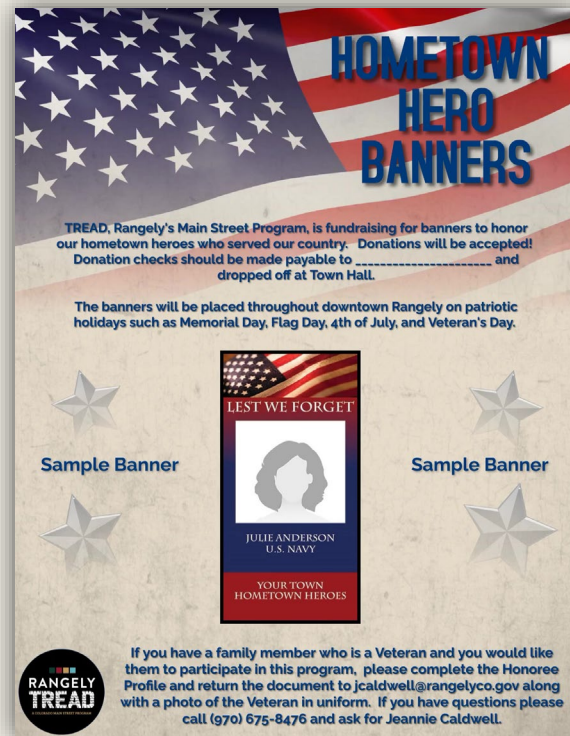
Custom Reusable Bags




Hometown Hero Banners

APPEARANCE OF BANNERS

INFO NEEDED FOR BANNERS



 **Honoring our Hometown Heroes
With Main Street Banners**

Honoree Profile:

Please complete the information below and return to Jeannie Caldwell at jcaldwell@rangelyco.gov. Call Jeannie with questions at (970) 675-8476.

Rank: _____

First Name: _____

Last Name: _____

Branch of Service: _____

Era: _____


Era:

- * Global War on Terror (September 2, 2001 - Present)
- * Persian Gulf War (August 22, 1990 - August 31, 1991)
- * Cold War (September 2, 1945 - December 26, 1991)
- * Vietnam War (February 28, 1962 - November 7, 1975)
- * Korean War (June 27, 1950 - January 31, 1955)
- * WWII (December 7, 1941 - December 31, 1946)
- * WWI (April 6, 1917 - November 11, 1918)
- * Spanish American War (April 1898 - August 1898)
- * Civil War (1861 -1865)

Status (KIA/POW/MIA): _____

Medals (Purple Heart/SilverStar/Bronze Star): _____

**A photo of the military veteran in uniform
should be submitted with the profile.**



Tread – Rangely's Main Street Program

- Attending Main Street Now Conference – Boston
- Designated Status
- Received grant up to \$40,000 to engineer the Ridges Loop Walking Path





The Colthorp Store Co. General Merchandise

1912



EXISTING



RANGELY REVIEW

A Paper for the People, of the People, By the People

- First edition was in March of 2021
- 13th edition will be published April 7th
- Readership continues to grow
- We almost fill an entire page of individuals who receive the link via e-mail
- Calls and e-mails

Social Media



Facebook – From 100 followers 3 years ago to 4020 as of 4/2/2023.

Instagram – Began Reels last year. Nearing 1000 followers

Twitter – We just got the blue checkmark on twitter – we are now verified.

YouTube – New Videos have had more than 57,000 view with 90% of those viewers viewing 95% of the video

What's Up in 2023?



- Two Videos: ROAR & Remote Work
- Increase Photo Gallery
- Boosted Posts, Videos, Etc. on all platforms
- News Articles
- Ad Words
- Assist with Finding Funding for Shovel Ready Projects
- Colorado.com – Visitor's Guide
- Shop Local Campaign

